

# Sizzix®



**2024**  
Stacey Park

## About Stacey Park



Stacey Park is the owner of Scrapbooking Made Simple, a thriving online retailer and highly successful independent papercrafting brick and mortar shop in the US. From a successful career with a fine jewelry manufacturer, Stacey decided to embark on a new venture after starting a family. She was introduced to the world of arts and crafts through friends, and was immediately struck by the excitement, passion and warmth of the craft community. Recognizing an opportunity to open a craft store herself which offered the personal service she often saw lacking in larger chain stores, Stacey opened Scrapbooking Made Simple in Canyon Country, California in 2002. The store has had exponential growth over the last 20+ years, spearheaded by Stacey's enthusiasm, knowledge and passion for the industry. With a successful storefront, a global ecommerce retail store and social media following, Stacey has a strong and authentic connection to her loyal consumers, which will shine through the products and innovation that she brings to the Sizzix brand.

Watch the Video 

## Watch Stacey's Overview Video



Launching globally in March 2024, this first collection by Stacey Park is a celebration of her passion for the creative industry paired with her love for delivering products that enhance the making experience. An out of the box creative thinker, Stacey is always conjuring up new ways to use our Sizzix technologies, constantly challenging and pushing the boundaries of creativity. Stacey's debut collection will be supported with innovative projects paired with a wealth of content and demonstrations, delivering a versatile collection that is sure to become a fast favorite and a staple making must have!

The first collection introduces an exciting new tool to the Sizzix core range, alongside Framelits® die sets, Layered Stencils, and Clear Stamp sets. The release combines a balance of geometric, botanical and classic shapes which can be used together, supporting paper crafters with new inspiring designs across a whole range of makes and occasions. Each element has been carefully considered by Stacey during the creative process alongside the Sizzix team to give maximum opportunities for makers, driving great value and versatility, whilst providing the perfect opportunity to try new applications and techniques.

*"I want to make products and share ideas that give crafters permission to experiment and grow. Seeing their faces when they learn something new about paper-crafting is priceless."*



## Sizzix® Framelits® and Gotcha Stand

This collection of four Framelits® dies provide perfect shapes for any occasion and can be used in multiple different ways! Each set contains a variety of sizes of a particular shape, plus an optional extra embossing die which can be placed within the outer shape, revealing a decorative embossed edge along the cut for that extra special flourish! Alternatively simply use the embossing die alone to emboss a frame onto cardstock. Top them with stamps, add extra die-cut details or even create background patterns and use for a whole host of making reasons all year round. Don't forget to keep the magnetic Gotcha Stand close to hand and never lose a wafer-thin die again!

Watch the Video 



### 666609

Sizzix™ Tool - Gotcha Stand by Stacey Park

#### Approximate Size:

4" x 4" x 0.79"  
10cm x 10cm x 2cm

The Sizzix™ Gotcha Stand is a dream come true for all lovers of die-cutting. With a sophisticated design to sit perfectly alongside other Sizzix tools, this new stand combines practicality with style. The front of the stand features a strong magnetic surface intended to hold wafer-thin metal dies securely in place. The entire surface area is magnetic allowing users to either manually place dies straight onto the surface or simply hold, hover and move around their crafting workspace to instantly scoop them up, meaning they'll never lose any of those small intricate dies again! They are then easily retrieved from the magnet for their next creative use.

- Modern, ergonomic design to fit snugly in the hand for easy attraction of dies.
- Full magnetic surface 10cm x 10cm/4" x 4" – able to hold multiple dies at once both around the perimeter and in the centre.
- Integrated stand places the magnetic surface at a 50° angle, making it easy to place and reach your dies.
- Stand folds back in for neat storage and secure positioning in the hand.





## 666551

Sizzix® Framelits® Die Set 9PK - Fanciful Framelits, Clare Classic Ovals by Stacey Park

### Approximate Design Size:

4 1/4" x 6 1/8" - 5/8" x 2"  
10.80cm x 15.56cm - 1.59cm x 5.08cm

Enhance the creative possibilities with the Emboss and Transfer Set (662111), or Silicone Rubber (655121) and Impressions Pad (655120)



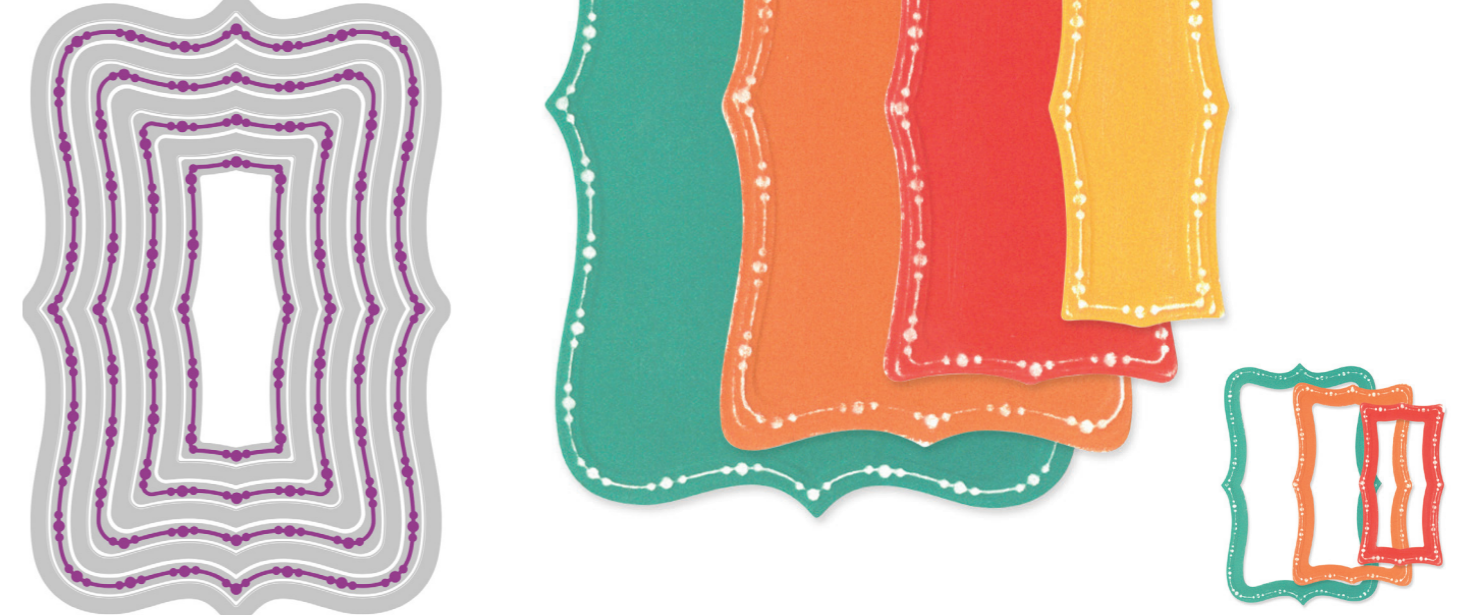
## 666552

Sizzix® Framelits® Die Set 8PK - Fanciful Framelits, Doris Dotted Top Note by Stacey Park

### Approximate Design Size:

4 1/4" x 6 1/8" - 1 1/4" x 3"  
10.80cm x 15.56cm - 3.18cm x 7.62cm

Enhance the creative possibilities with the Emboss and Transfer Set (662111), or Silicone Rubber (655121) and Impressions Pad (655120)



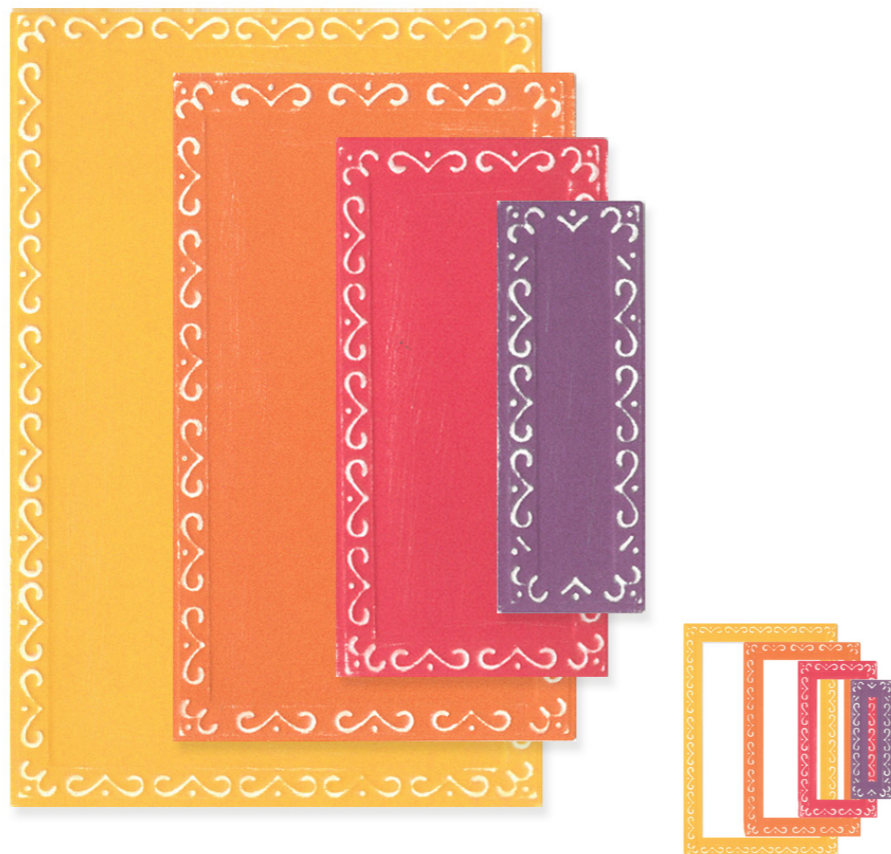
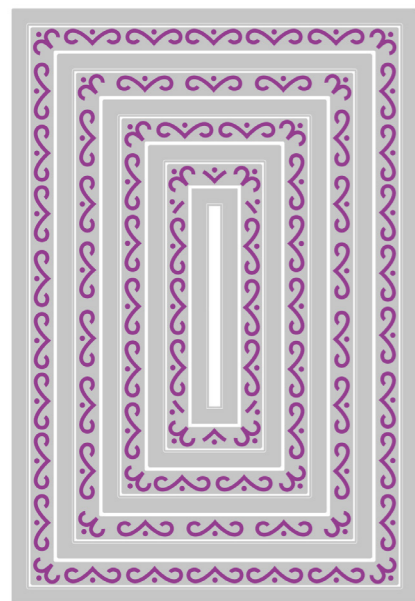


### 666553

Sizzix® Framelits® Die Set 9PK - Fanciful Framelits, Renee Deco Rectangles by Stacey Park

**Approximate Design Size:**  
 4 1/4" x 6 1/8" - 1/2" x 2 3/8"  
 10.80cm x 15.56cm - 1.27cm x 6.03cm

Enhance the creative possibilities with the Emboss and Transfer Set (662111), or Silicone Rubber (655121) and Impressions Pad (655120)

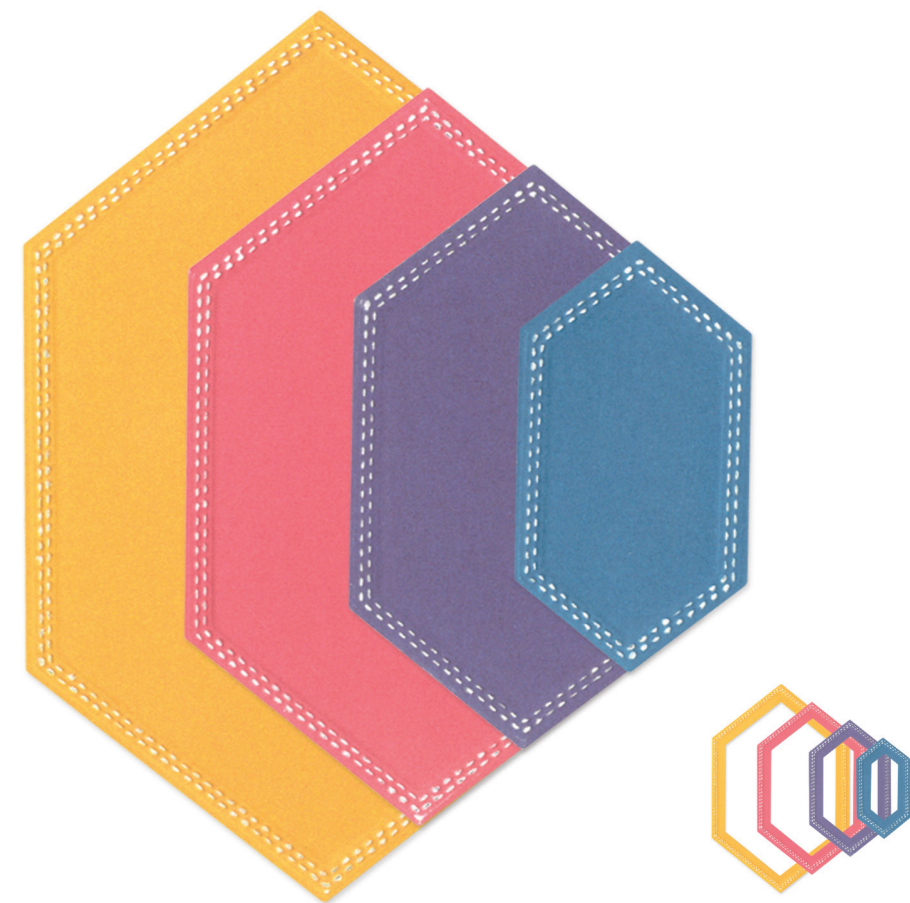
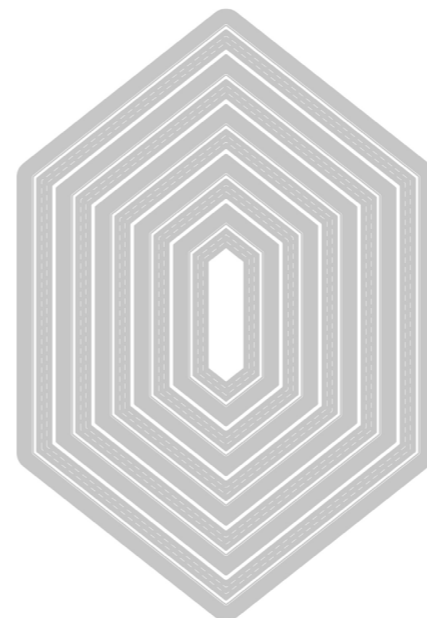


### 666554

Sizzix® Framelits® Die Set 10PK - Fanciful Framelits, Belinda Stitched Hexagons by Stacey Park

**Approximate Design Size:**  
 4 1/4" x 6 1/8" - 5/8" x 1 3/4"  
 10.80cm x 15.56cm - 1.59cm x 4.45cm

Enhance the creative possibilities with the Emboss and Transfer Set (662111), or Silicone Rubber (655121) and Impressions Pad (655120)





## Sizzix® Stamps

The Clear Stamps in a variety of florals and all-over geometric patterns, can be used across a wide range of occasions. Perfect for cardmaking, layouts, home décor and much more. Make sure to pair with the Sizzix™ Stencil & Stamp Tool for accurate placement every time!

Watch the Video 

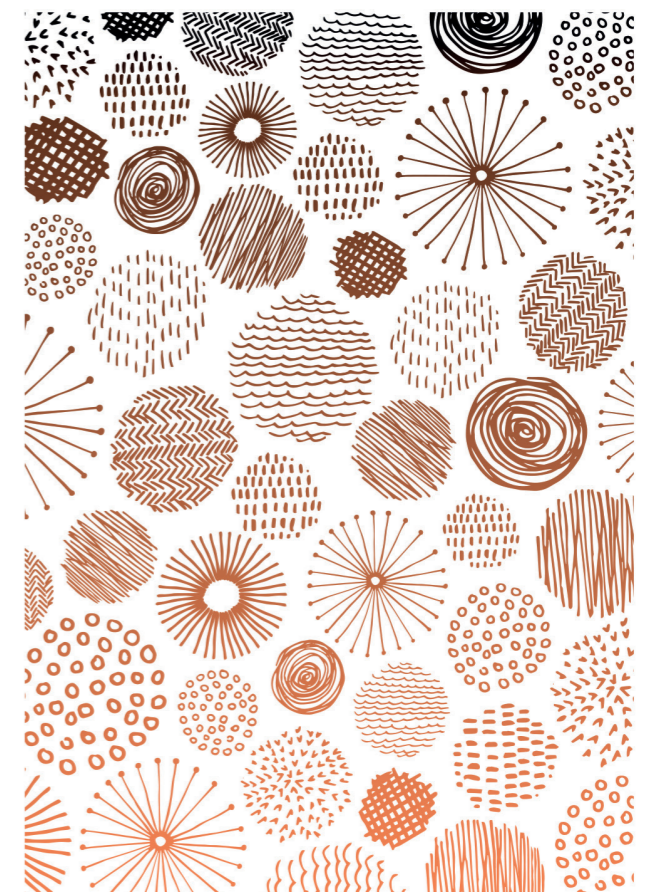
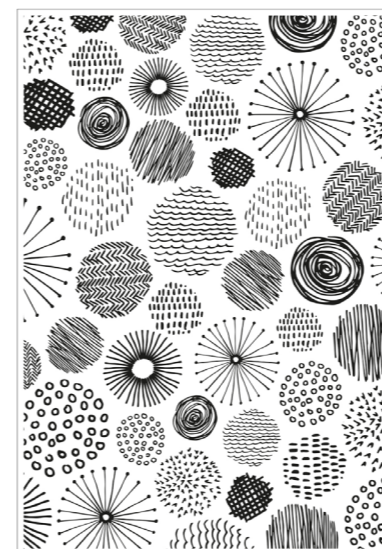


**666590**

Sizzix™ Clear Stamp Set – Cosmopolitan, Ecliptic by Stacey Park

**Approximate Design Size:**

5 3/4" x 8 1/4"  
14.61cm x 20.96cm



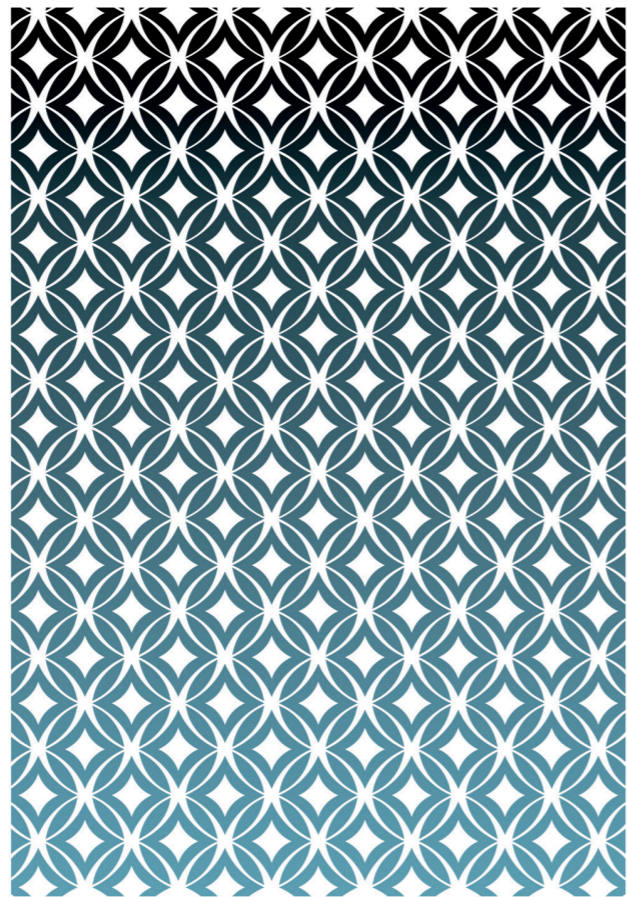
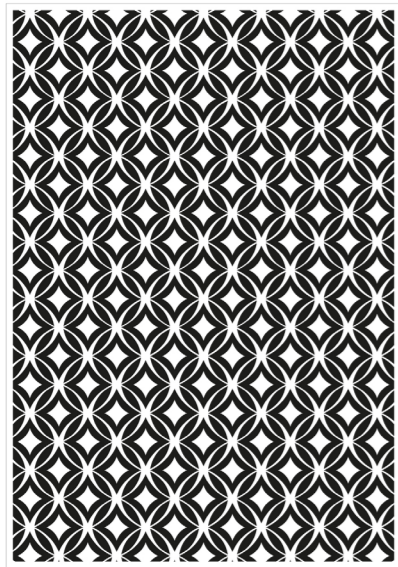


**666591**

Sizzix™ Clear Stamp Set - Cosmopolitan, Uptown by Stacey Park

**Approximate Design Size:**

5 3/4" x 8 1/4"  
14.61cm x 20.96cm

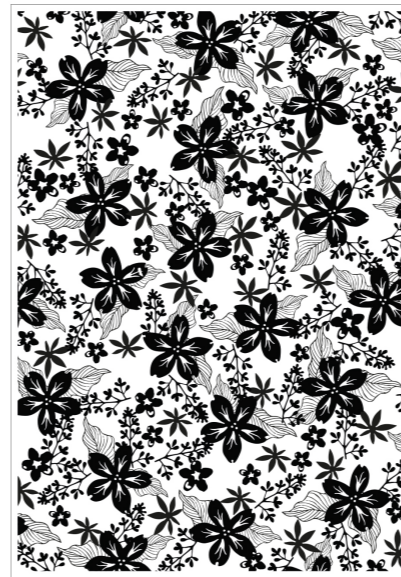


**666592**

Sizzix™ Clear Stamp Set - Cosmopolitan, Petals by Stacey Park

**Approximate Design Size:**

5 3/4" x 8 1/4"  
14.61cm x 20.96cm



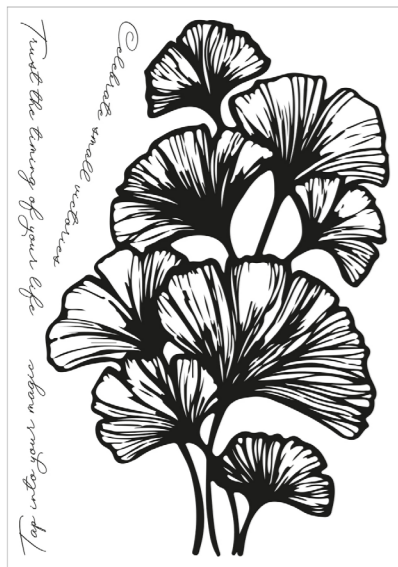


**666593**

Sizzix™ Clear Stamps Set 4PK - Cosmopolitan, Inspire by Stacey Park

**Approximate Design Size:**

5 1/4" x 8 1/8" - 1/2" x 3"  
13.34cm x 20.64cm - 1.27cm x 7.62cm



*Trust the timing of your life*  
*Celebrate small victories*  
*Tap into your magic*





## Sizzix® Layered Stencils

Stacey's Layered Stencils provide a fresh take on geometric and organic designs. Experiment with fun vibrant colors on the two geometric patterns, providing a modern background to card fronts. The two botanical designs featuring florals and leaves are each accompanied by a selection of popular sentiments. Simply mask off and only stencil through the phrases you want to use. Pair with the Sizzix™ Stencil & Stamp Tool for accurate placement every time!

Watch the Video 

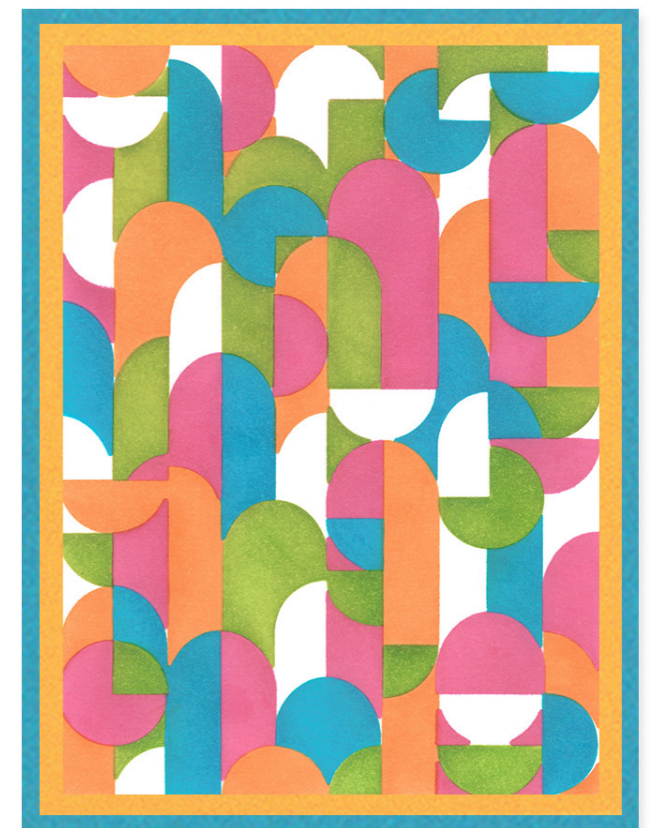
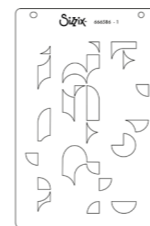


**666586**

Sizzix™ A6 Layered Stencils 4PK - Cosmopolitan, Around the Block by Stacey Park

**Approximate Design Size:**

5 1/4" x 8"  
13.34cm x 20.32cm



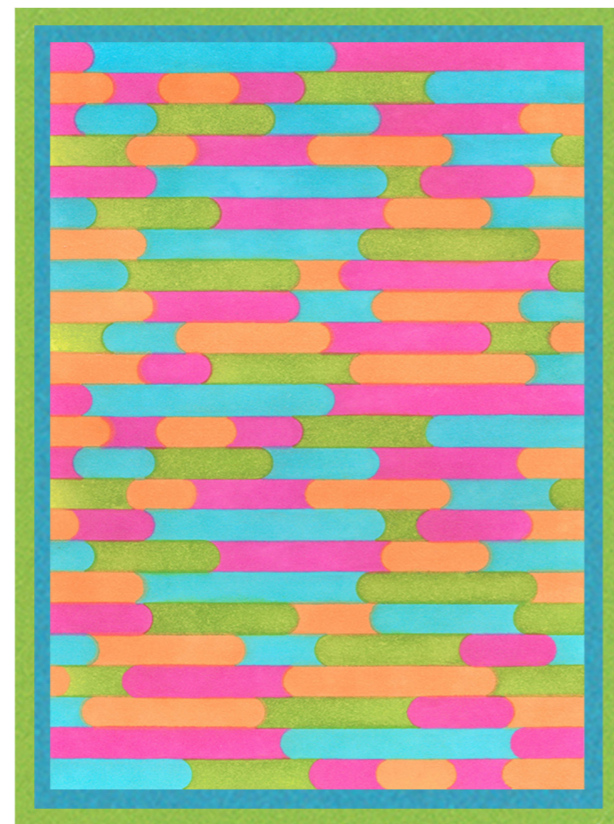
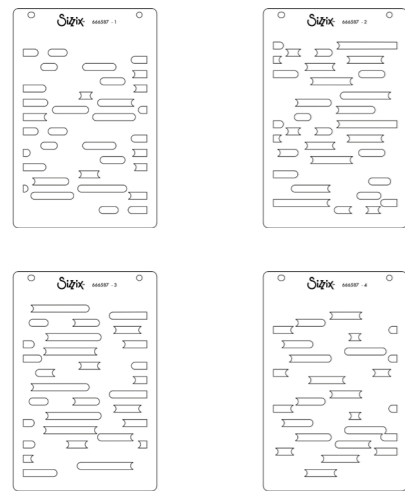


**666587**

Sizzix™ A6 Layered Stencils 4PK - Cosmopolitan, Downtown by Stacey Park

**Approximate Design Size:**

5 1/4" x 8"  
13.34cm x 20.32cm

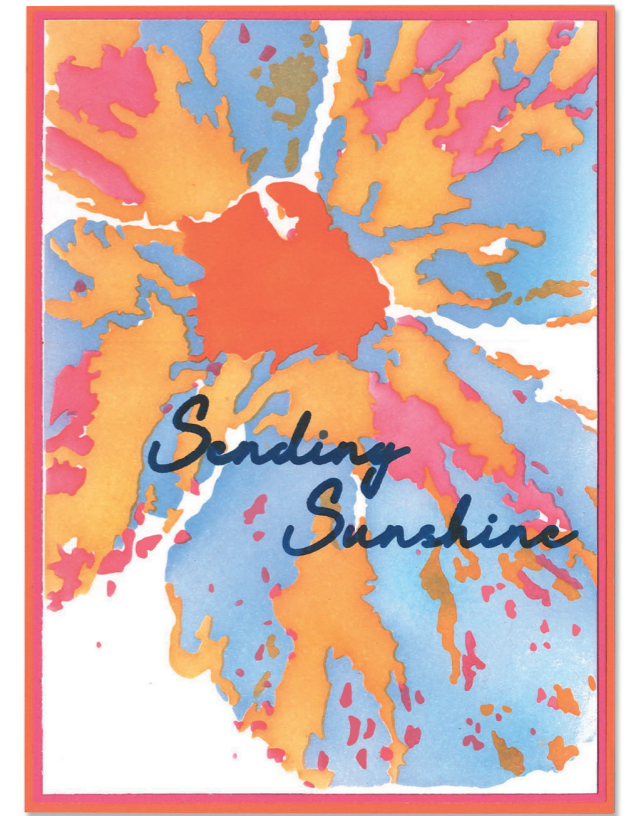
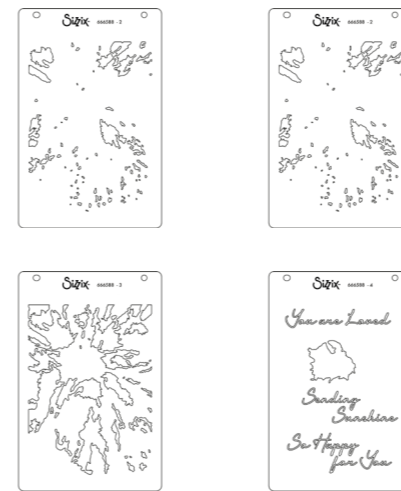


**666588**

Sizzix™ A6 Layered Stencils 4PK - Cosmopolitan, Floral Impressions by Stacey Park

**Approximate Design Size:**

5 1/4" x 8"  
13.34cm x 20.32cm





**666589**

Sizzix™ A6 Layered Stencils 4PK - Cosmopolitan, Frond by Stacey Park

**Approximate Design Size:**

5 1/4" x 8"  
13.34cm x 20.32cm





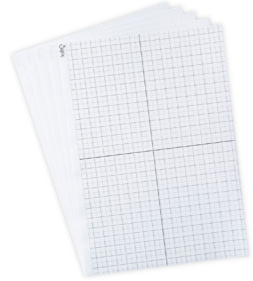
## Tools & Accessories

## Making Essentials

664896



664927



665799



665798



665800



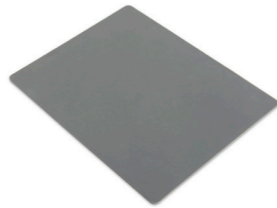
662880



655120



655121



662111



656499



664896-Sizzix™ Making Tool-Stencil & Stamp Tool

664927-Sizzix™ Accessory-Sticky Grid Sheets-5PK

665799-Sizzix™ Making Tool-Intricate Craft Tool Set

665798-Sizzix™ Making Tool-Sizzix Effectz™ Craft Tool Set

665800-Sizzix™ Making Tool-Sizzix Surfacez™ Craft Tool Set

662880-Sizzix™ Multi-Tool Accessory – Blending Tool w/Replacement Sponge

655120-Sizzix® Accessory-Impressions Pad

655121-Sizzix® Accessory-Silicone Rubber

662111-Sizzix® Accessory-Emboss & Transfer Set

656499 - Sizzix® Accessory - Magnetic Platform

662301



663550



664821



662302



663474



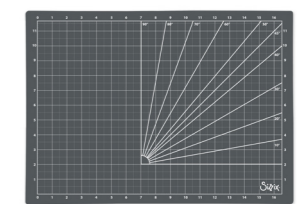
664576



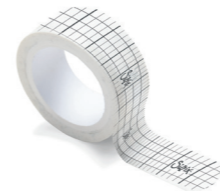
663709



663384



663473



662301-Sizzix™ Making Tool-Glue Gun (UK Version w/EU Adapter)

663550-Sizzix™ Making Tool-Glue Gun (US Version)

664821-Sizzix™ Accessory-Glue Sticks Clear, 20PK

662302-Sizzix™ Accessory-Glue Gun Stand

663474-Sizzix™ Making Essential-Permanent Adhesive Roller

664576-Sizzix™ Making Essential-Express Glue, 120ml

663709-Sizzix™ Making Essential-Foam Tape

663384-Sizzix™ Making Tool-Cutting Mat, A3

663473 Sizzix™ Making Essential - Maker's Tape, 2PK



# Sizzix Surfacez™

664536



665270



665697



664536-Sizzix Surfacez™-Opulent Cardstock, A4, Charcoal, 50PK

665697-Sizzix Surfacez™-Opulent Cardstock, A4, Muted, 50PK

665270-Sizzix Surfacez™-Opulent Cardstock, A4, Mystical, 50PK

663007



663780



664886



665695



665989



665990



665276



664873



664532



664533



664534



664535



663007-Sizzix Surfacez™-Cardstock, A4, 20 Colours, 80PK

663780-Sizzix Surfacez™-Cardstock, A4, 10 Neutral Colours, 60PK

664886-Sizzix Surfacez™-Cardstock, A4, 10 Mystical Colours, 60PK

665695-Sizzix Surfacez™-Cardstock, A4, 20 Muted Colors, 80PK

665989-Sizzix Surfacez™-Cardstock, A4, Black/Ivory/White, 60PK

665990-Sizzix Surfacez™-Cardstock, A4, White, 60PK

665276-Sizzix Surfacez™-Cardstock, A4, 10 Botanical Colours, 60PK

664873-Sizzix Surfacez™-Cardstock, A4, 10 Eclectic Colours, 60PK

664532-Sizzix Surfacez™-Opulent Cardstock, A4, Gold, 50PK

664533-Sizzix Surfacez™-Opulent Cardstock, A4, Silver, 50PK

664534-Sizzix Surfacez™-Opulent Cardstock, A4, Rose Gold, 50PK

664535-Sizzix Surfacez™-Opulent Cardstock, A4, Ivory, 50PK





Stacey Park

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